



FINANCIAL EDUCATION

Levering the Implementation Efficiency in Schools

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SUMMARY

Everyone is exposed to financial relating risks and problems in everyday life. Therefore, a financial illiterate person is disadvantaged opposed to a financial literate person, e.g. as a consumer to a financial literate contracting party. The importance of financial literacy is quite evident especially when considering the Subprime Crisis and current €-crisis. Further, the policy of the Programme for International Student Assessment (PISA), which envisages a financial literacy framework for 2012, and the latest intensive activities of the European Central Bank (ECB) and other national banks show that the main topic of this project is one of high interest. To realize a higher efficiency of financial education in schools, the project consortium wants to address the key players (teachers and school managers) by offering a fast and cheap method, including always state-of-the-art teaching materials. At the same time, it is aimed to circumnavigate the necessity to change curricula and introduce financial education.

PROJECT CONSORTIUM

FH JOANNEUM | Austria (Projektleitung)
BG/BRG Kirchengasse | Austria
Fachhochschule Kaiserslautern | Germany
Helmholtz-Gymnasium | Germany
Leuven University College | Belgium
Sint-Pieterscollege | Belgium
BA School of Business and Finance | Latvia
Agenskalna State Gymnasium | Latvia

PROJECT MANAGEMENT

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