

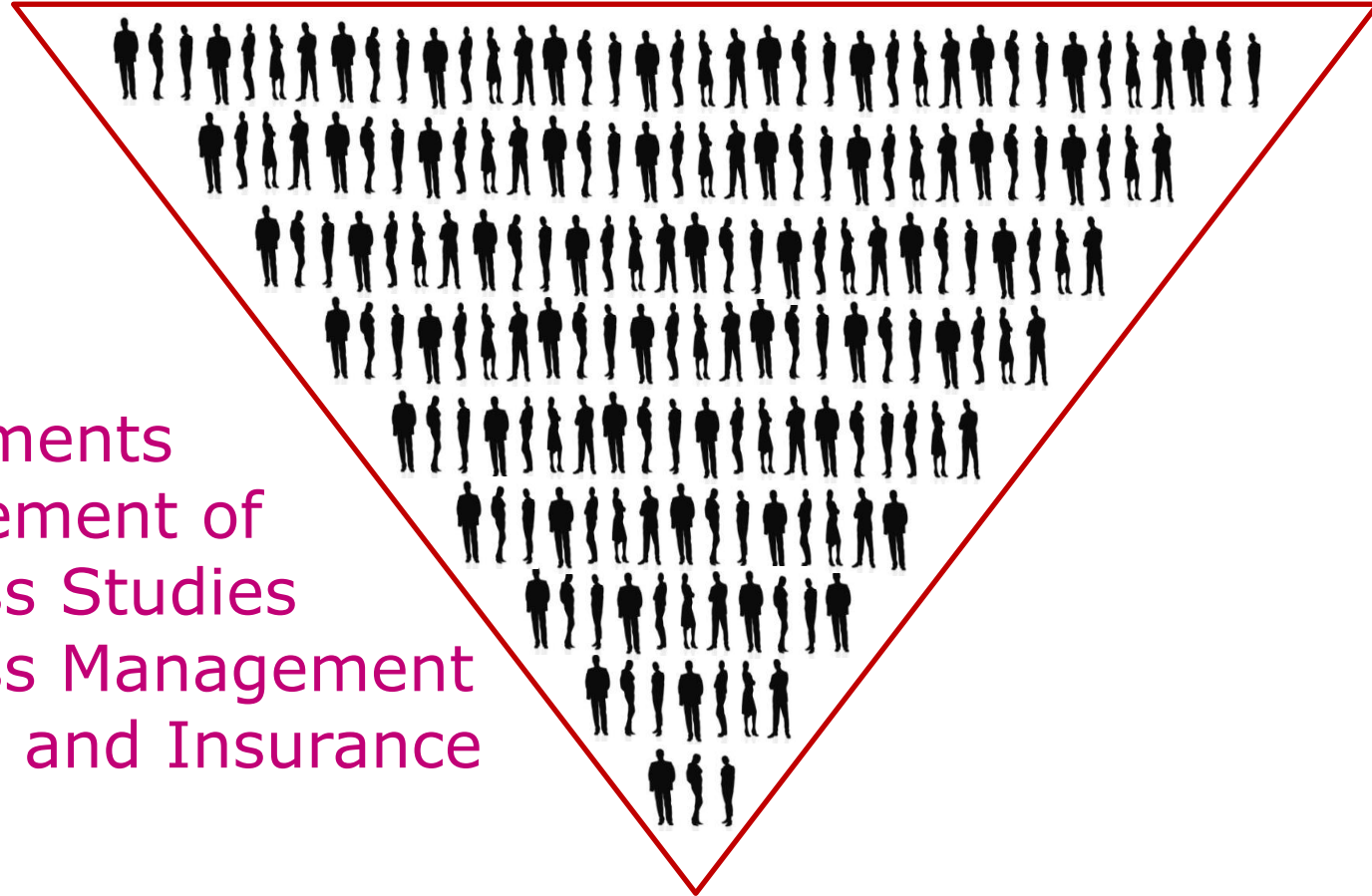
# Leuven University College



# Introduction presentation

## Agenda

1. Belgium
2. Flemish Education
3. Leuven
4. KHLeuven
  - a. Departments
  - b. Departement of Business Studies
  - c. Business Management Finance and Insurance
5. Staff



# Introduction to Belgium

## Flanders as a federated state

- Flemish Region: territorial issues
- Flemish Community: **person-related issues**
- 1 Flemish Parliament and 1 Flemish Government

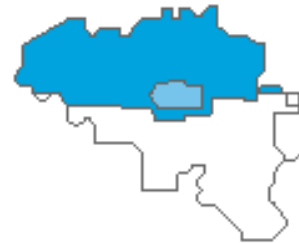
BELGIUM

THE FEDERAL STATE



THE COMMUNITIES

 THE FLEMISH COMMUNITY



 THE FRENCH COMMUNITY



 THE GERMAN-SPEAKING COMMUNITY



THE REGIONS

 THE FLEMISH REGION



 THE BRUSSELS-CAPITAL REGION



 THE WALLOON REGION

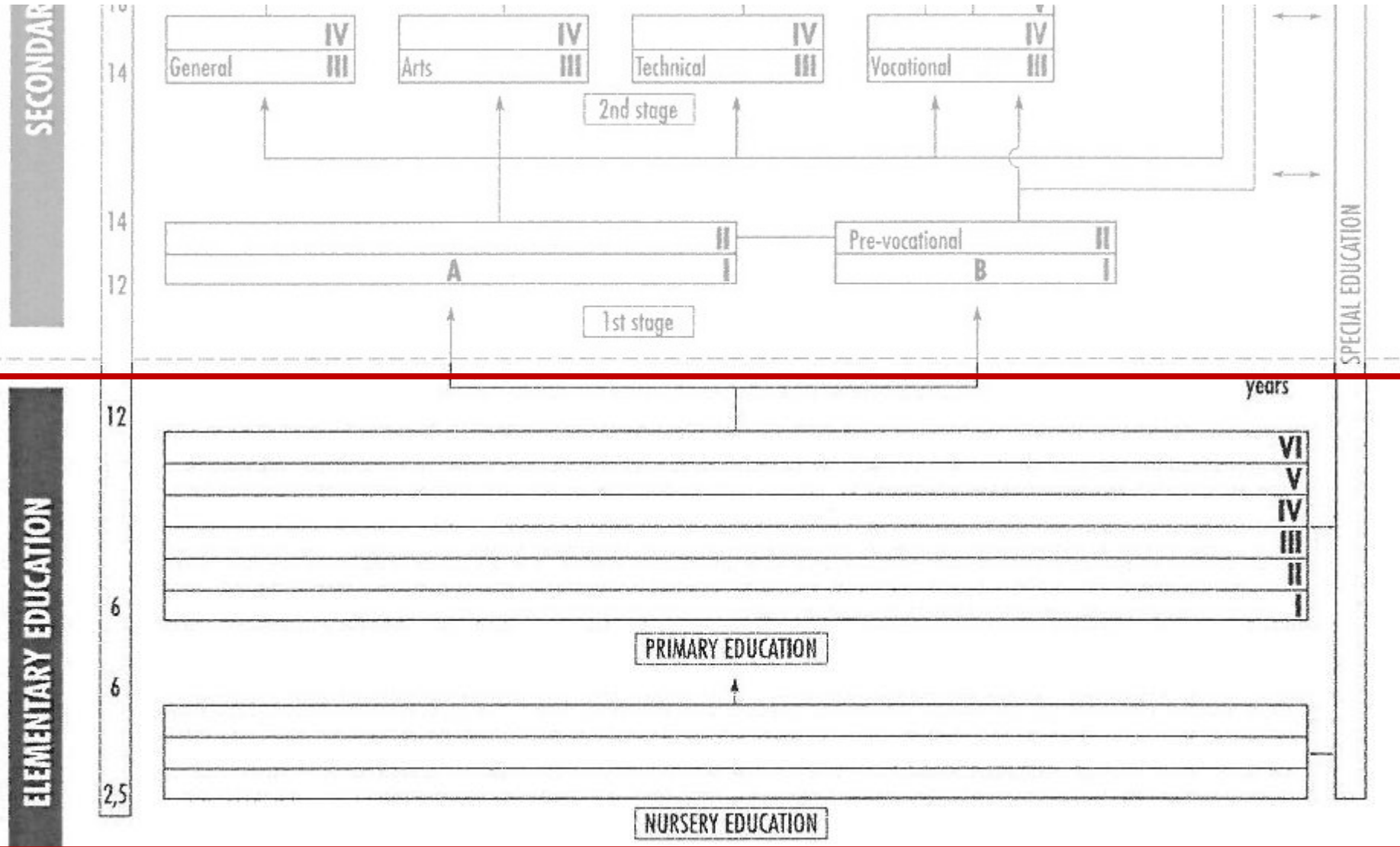


# Structure of Flemish Education

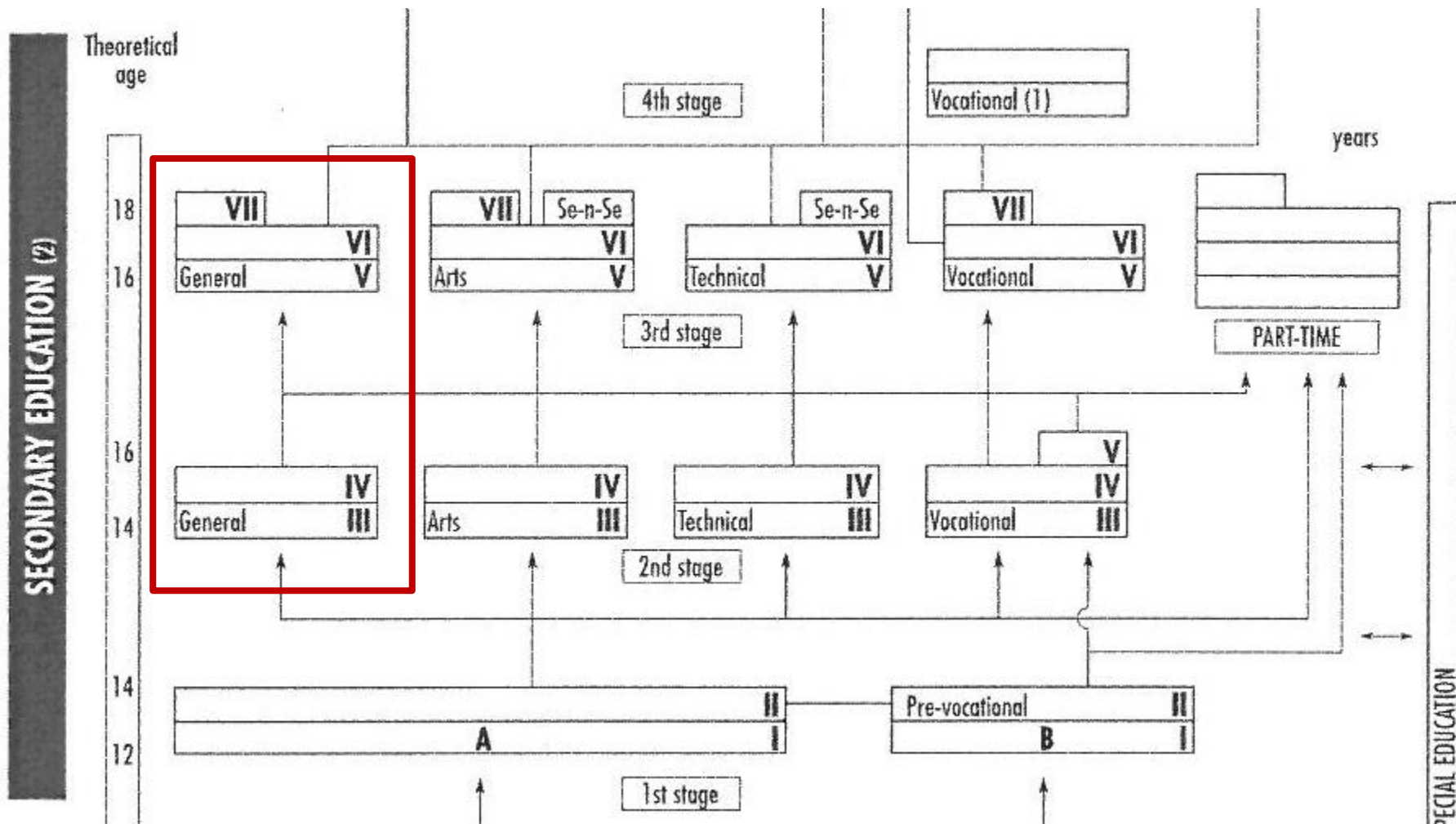
## 3 educational networks :

- **GO!**
- **publicly funded, publicly run education**
- **publicly funded, privately run schools**

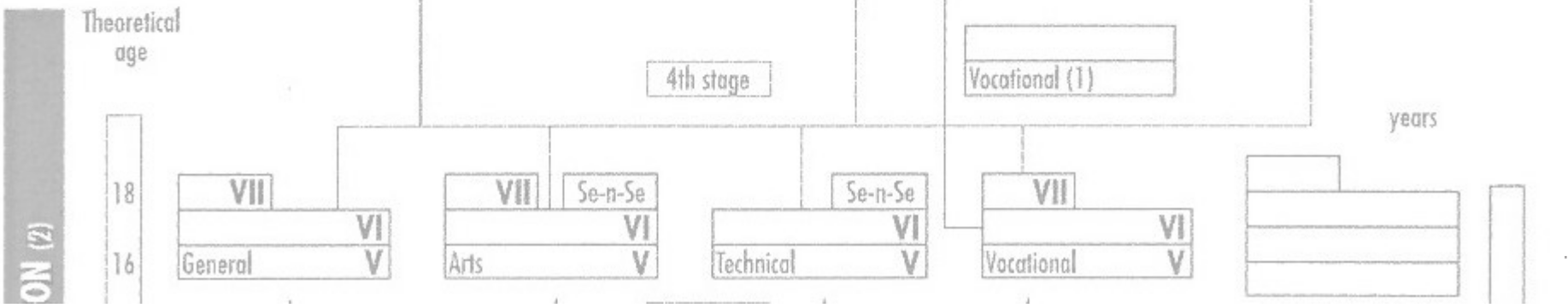
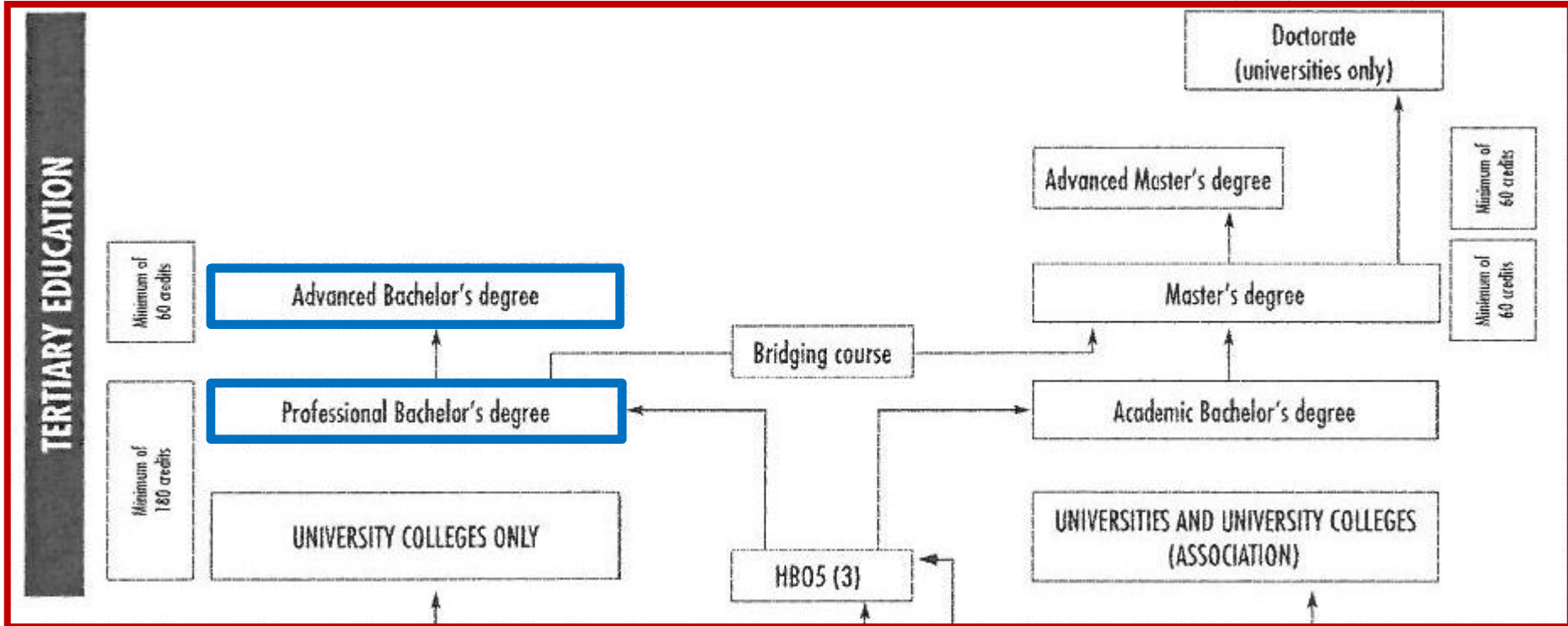
# Structure of Flemish Education



# Structure of Flemish Education



# Structure of Flemish Education







# Leuven

**KHLEUVEN**

KATHOLIEKE HOGESCHOOL LEUVEN

ASSOCIATIE KATHOLIEKE UNIVERSITEIT LEUVEN



# Leuven

## Brewery



## Students



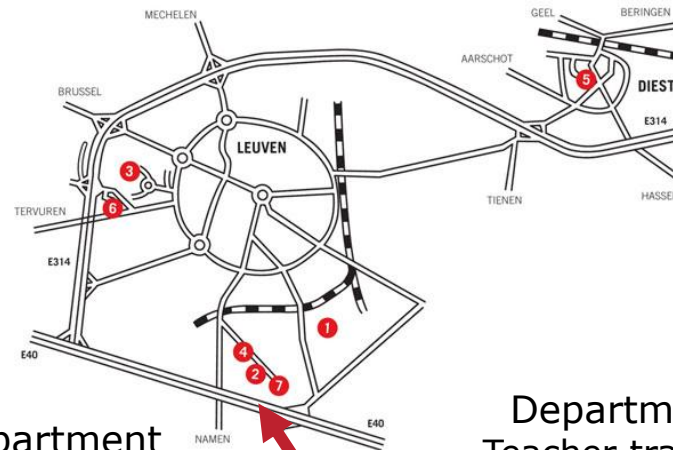
**ASSOCIATIE  
K.U.LEUVEN**

# University Colleges

# KHLeuven Departments

- 8 000 students
- 650 members of staff
- 16 bachelor degrees
- 4 departments



Department  
Health & Technology

Department  
Social work and Welfare studies

Department  
Teacher training  
**Business studies**

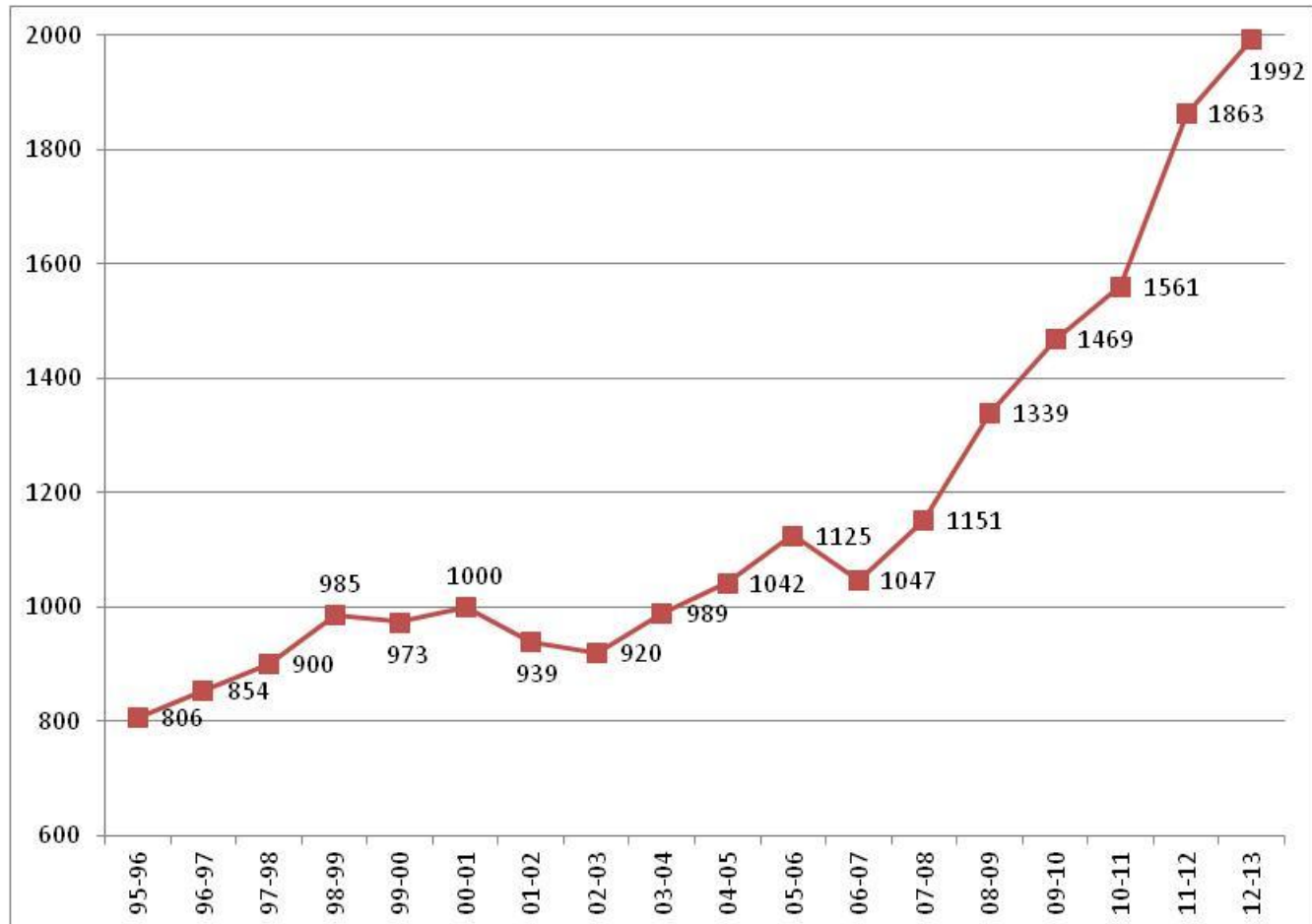






KHLEUVEN SPORHAL

## Evolution of student numbers (1995-2012)





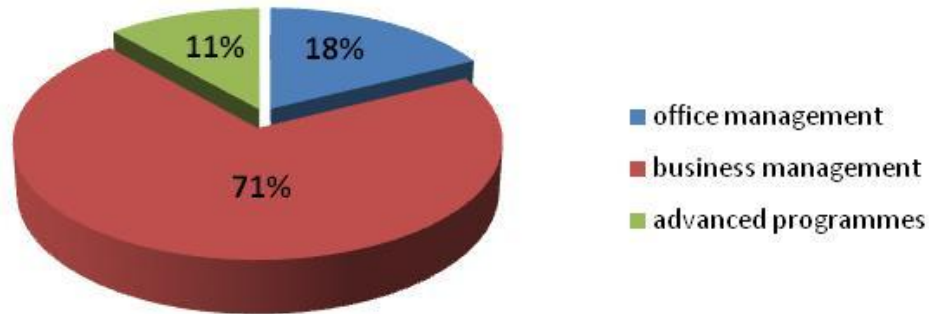
- **Bachelor in Business Management**
  - Accountancy and Taxation
  - Finance & Insurance
  - Marketing - EBM
  - Law
- **Bachelor in Office Management**
  - Business Translation - Interpreting
  - Management Assistant – HRM
  - Event and Projectmanagement
  - Medical Management Assistant
- **Bachelor in Applied Information Technology** (department of Health & Technology)
- **Advanced Bachelor Programme**  
Advanced Business Management



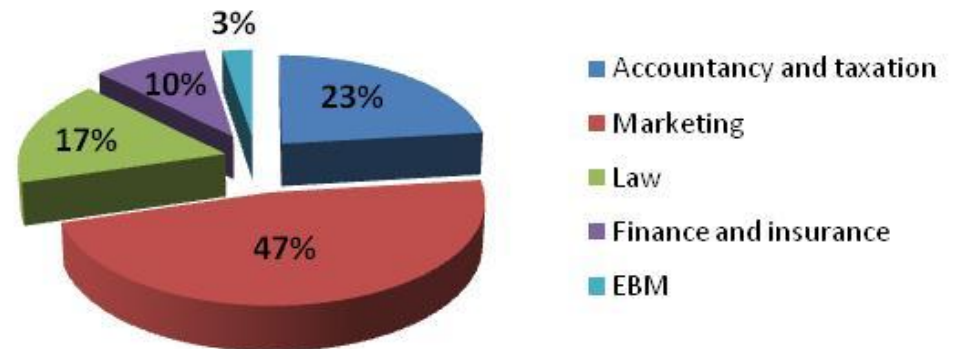


- **Advanced Business Management**
  - Business Administration
  - Human Resource Management
  - Logistics
  - Marketing
  - Sport Management
  - International Law
  - Culture Management

# Student numbers 2012-2013



## Business Management



# Year structure

## Semester 1, 3 and 5

<b>COURSES</b>						<b>FALL</b>	<b>COURSES</b>						
1	2	3	4	5	6		7	8	9	10	11	12	13

## Semester 2 and 4

<b>COURSES</b>							<b>EASTERN</b>	<b>COURSES</b>				<b>PROJECT-WORK</b>		
1	2	3	4	5	6	7			8	9	10	11	12	13

## Semester 6

<b>PROJECTWORK</b>			<b>WORKPLACEMENT</b>				<b>EASTERN</b>	<b>WORKPLACEMENT</b>								
<b>DISSERTATION</b>																
1	2	3	4	5	6	7		8	9	10	11	12	13	14	15	16

# Bachelor in Business Management

3 years programme 180 ECTS

Option	Accountancy and Taxation	Finance and Insurance	Law	Marketing
Minor	Accountancy and taxation		Accountancy	Accountancy
	Marketing	Marketing		Marketing
		Finance and Insurance	Finance	
	Law	Law	Law	Law
				Communication
				Multimedia

# Bachelor in Business Management

## Finance and Insurance

Semester	Group I: GENERAL		Specific		Group II B: FINANCES		Group IV: OPTIONAL	
	ECTS		Group II A: INSURANCES	ECTS	ECTS		ECTS	
1	Communication Dutch/French	6	Insurance law	4	Financial techniques	6	FV: Statistics and ICT	3
	French (2)				Financial aspects of trade (4)		MK: Introduction to marketing	3
	Dutch and Information topics (4)				Financial algebra (2)		RP: Sources and methodology	3
	ICT	6						
	General, civil and economic law	5						
2	Communication English and French	6	Civil liability	4	Accounting	5	FV: Fin. and Ins. products private persons	3
	English (4)						FV: Financial law	4
	French (2)						MK: Market research	4
	Economics and diversity	5					MK: Consumer psychology	3
	Group III: Comprehensive assignment I					3	RP: Financial law	4
						RP: Criminal law	3	
3	Communication English/Dutch	4	Life Insurance	4	Banking and Insurance transactions	5	FV: Accounting	4
	English (2)		Liability Insurance and research meth.	4			MK: Marketing and salesmanagement	4
	Dutch (2)						RP: Company law	4
	Personal Income taxes	6						
	ERP	3						
4	Communication Dutch/French	5	Carinsurance	3	Financial analysis	4	FV: Fin. and Ins. products for companies	3
	Dutch (2)		Accident Insurance	3	Stock exchange and Investments	5	FV: Statistics	3
	French (3)						MK: Consumer and services marketing	3
	Group III: Comprehensive assignment II (Business Week Included)					4	MK: Businessmarketing	3
							RP: European law	3
						RP: Intellectual properties	3	
5	Social legislation and Business ethics	5	Fire Insurance and legal assistance	6	Banks, stock exchange and risk mgt	4	FV: Sales techniques and applications	4
	Social legislation (3)		Fire Insurance (4)		Special topics	4	MK: Sales techniques and applications	4
	Business ethics (2)		Legal assistance (2)		IT (2)		RP: Spec. agreements and profession related topics	4
	Business calculation	3			Accounting (2)			
	Communication French/English	4						
	French (2)							
English (2)								
6			Dissertation			8	gOOD/koOD or	3
			Workplacement			17	Optional	3
			Group III: Comprehensive assignment			5	Workplacement	14
							International workplacement	22



## Vera Vanhoucke

### Current job

- Lecturer Marketing & Economics
- Entrepreneurship
  - Coordinator Start-Up Café
  - Coordinator for Small Business Projects
  - Coordinator for NIBS Business plan competition
- Coach for International Workshop (previously Bamler game)

### Previously

- Master of science degree in Economics KULeuven
- Assistant to Prof. V. Van Rompuy
- Head of section Marketing
- Head of section Accountancy



## Alberik Hubin

### Current job

- Head of section Law
- Head of section Finance and Insurance
- Project leader – researcher
- Coordinator International law week – Business Finance Week

### Previously

- Master of science degree in Applied Economics KULeuven
- Lecturer
- Project Manager
- Deputy Manager
- Marketing/sales manager